

## SUCCESSFUL STORY



**China International Convention and Exhibition Center (CICEC) is the largest international exhibition center and the only member of the International Exhibition Alliance (UPI) in China.**

### Challenge:

The CICEC is a member of the International Exhibition Management Association (IAEM), since its establishment in 1985 to January 2017, China International Convention and Exhibition Center has held more than 2500 exhibitions. The center has an exhibition space of 170,000 square meters and there are 2980 parking spaces through with 28 entry/exit gate control. Due to the increasing scale of international exhibition year by year, it causes difficult to find the parking space at the show period. The owner wants to Promote the image of the exhibition center to let the visitors with world-class parking experience leave the wonderful impression, as well as also has the ability as below.

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- ▼ Save time in searching for parking spaces and finding a car to increase the vehicle turnover rate of the parking lot.
- ▼ 28 entrances/ exits of the parking lot need to be managed by a single system.
- ▼ Avoid the behavior of employee theft or using fake card customers.

### Solution:

CICEC selected the i-View ParkerGuide® Parking Guidance solution. After 50 parking space and 1 month filed testing compare with the other competitors, the powerful and stable i-View's Parking Guidance solution eliminated the barriers that CICEC had been worrying.

The ParkCam® for 3 parking space detection and ParkHelper® Parking Space Management Server continues to dialogue between the parking camera and server, and CarFinder® Parking Location Finding Sever let the visitors find out their car easily and quickly without lost in underground parking lots.

## Result:

CICEC was able to deploy a Parking Guidance system for its 2980 underground parking space. The i-View ParkerGuide® solution helped the client to extend the video surveillance to parking space and protect the customer car during the parking period. CICEC was extremely pleased with their ability to:

- ▼ Average to save over 85% parking time of customers at the during the period of parking lots almost full and getting visitors to the show quicker.
- ▼ Eliminate the stress of parking and provide its visitors with world-class parking experience to leave the wonderful impression.
- ▼ Save 60% manpower and 100% control the events of the parking lot.
- ▼ Provide parking statistics, hotspot, and traffic flow analysis intuitive statistical report, let the managers can improve the exhibition process.

## Product List:



**PC-2MIP-F04** ParkCam® Parking space detection camera



**PSM-1500** ParkHelper® Parking Space Management Server



**PSD-310D/PSD-210D/PSD-110D** Parking Space Guidance Display



**PLF-5000** CarFinder® Parking Location Finding Sever

Let us help you take full advantage of Parking Guidance solution Let Your Parking Simpler, Smarter and Safer. with our ParkerGuide® system.

[www.i-view.com.tw/parkguide-parking-guidance-system/](http://www.i-view.com.tw/parkguide-parking-guidance-system/)